



Internal Quality Assurance Cell (IQAC)

NAJATH COLLEGE OF SCIENCE AND TECHNOLOGY KARUVARAKUNDU

(Affiliated to University of Calicut)

Kannath, Tharish P.O.,
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ACTION PLAN 2026-27

Name of Club/ Cell/ Forums	SARGAVEDI ARTS CLUB
Faculty In Charge	SAJEENA M, MOHAMED IQBAL TA
Department (If applicable)	

No.	Date/Period	Activity/Programme	Objectives	Target Group	Expected Outcome
1	19/06/2026- 25//06/2026	Reading Week Celebration	1.To revive and promote a deep-rooted interest in reading both English and Malayalam literature among students. 2.To provide a structured platform for students to express their imagination through diverse mediums like creative writing, digital designing, and book cover artistry. 3.To challenge students to think critically beyond the text, as demonstrated in tasks requiring alternative narrative endings.	All Students	1.Improve their pronunciation, reading fluency, and public expression through the Reading Competition. 2.Gain hands-on experience in content creation, book marketing, and digital presentation via the Bookstagram event. 3.Broaden their awareness of global and regional literature, authors, and books through the Literary Quiz. 4.Understand a writer's creative journey and perspective firsthand through the interactive Ink & Insight session.
2	12/08/2026, 23/09/2026	Work Shop	1.To provide students with hands-on training, foundational techniques, and practical guidance in creative and performing arts. 2.To help students overcome stage fright, improve body language, and build self-assurance in public presentation. 3.To encourage participants to use	All Students	1.Participants will exhibit greater ease, clarity, and self-confidence during public performances and presentations. 2.Participants will demonstrate the ability to conceptualize original ideas, critique artistic works constructively, and solve creative challenges. 3.Participants will show improved



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			artistic forms to address relevant social issues, cultural themes, and community values.		interpersonal skills, working effectively in teams and supporting fellow artists during joint productions.
3	16/10/2026	Vallathol Naryana Menon janmadinam Writing Competition	1.To honor Mahakavi Vallathol Narayana Menon's birthday by educating students on his monumental contributions to Malayalam literature, patriotic poetry, and Kerala's cultural renaissance. 2.To nurture a deep appreciation for the Malayalam language, vocabulary, and stylistic writing among the student community. 3.To encourage participants to express their original thoughts, literary flair, and critical thinking through essay, poetry, or story writing.	All Students	1.Participants will display improved structure, vocabulary, tone, and clarity in creative and thematic writing. 2.Participants will demonstrate a deeper understanding of Mahakavi Vallathol's legacy, his works, and his impact on Malayalam literature. 3.Participants will exhibit increased interest and confidence in using regional language for literary and academic pursuits. 4.Participants will formulate cohesive arguments, articulate unique perspectives, and present creative ideas logically under time constraints.
4	02/11/2026	Kerala piravi Traditional Kerala Fashion Show	1.To showcase the rich cultural heritage and aesthetic elegance of Kerala's traditional clothing, such as set sarees, dhotis (mundu), and kurtas. 2.To encourage students to connect with their roots and proudly represent Kerala's authentic style. 3.To provide a platform for students to blend classic traditional wear with modern confidence and stage presence. 4.To build campus	All Students	1.Students gain a deeper appreciation for Kerala's traditional clothing and cultural aesthetics. 2.Participants improve their public presentation, posture, and self-confidence on stage. 3.Encourages creative styling, music selection, and choreography tailored to traditional themes. 4.Creates a lively, visually captivating atmosphere that unites the college community in



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			spirit and team coordination through a vibrant, competitive event during Kerala Piravi.		celebration.
5	09/12/2026	Mappilapattu Competition	1.To celebrate the rich, distinctive folk musical genre of the Malabar region that blends traditional Malayalam poetry with Arabic, Persian, and Urdu linguistic influences (Arabimalayalam tradition). 2.To provide a competitive stage for students to demonstrate melodic control, vocal nuance, and rhythmic precision unique to Mappilapattu. 3.To reconnect youth with the historical stories, spiritual themes, social commentary, and romantic folklore embedded in classic Mappilapattu lyrics.	All Students	1.Helps keep traditional Mappila art forms alive and relevant among the younger generation. 2.Participants refine their singing ability, breath control, and expression tailored to traditional folk scales and beats. 3.Students and the audience gain a deeper understanding of Malabar's rich literary, musical, and social history. 4.Promotes a vibrant celebration of Kerala's multi-faceted cultural identity through collective musical participation.
6	13/01/2027	Intercollegiate Nandanpattu Competition	1.To provide a competitive platform that celebrates and keeps alive the rich oral traditions, rustic rhythms, and cultural folklore of Kerala. 2.To encourage intercollegiate students to explore, practice, and showcase traditional musical heritage beyond mainstream media. 3.To foster healthy competition, camaraderie, and	All Students	1.Participants and the audience gain a authentic appreciation for native art forms and indigenous musical instruments. 2.Performing folk songs in groups enhances student coordination, rhythm synchronization, and vocal harmony. 3.Re-energizes the younger generation's connection to traditional art, encouraging them to continue preserving



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			cultural exchange among students from various colleges across the state. 4.To help youth connect with the socio-cultural themes, agricultural roots, and community life embedded in traditional Nadanpattu lyrics.		local folklore. 4.Creates a vibrant platform for talent discovery and builds stronger networks among student communities across colleges.
7	21/02/2027	Mother Language Day	1.To encourage students to write, express, and create literature in their native language (Malayalam). 2.To provide a creative outlet for students to publish poetry, essays, short stories, and artwork highlighting language identity. 3.To challenge students to formulate well-reasoned arguments and debate complex socio-cultural topics in their mother tongue. 4.To foster discussions on critical themes like the survival of regional languages, the impact of globalization, and mother tongue education.	All Students	1.Students develop stronger creative writing, vocabulary, and critical thinking skills in their mother tongue. 2.Produces a tangible document capturing the creative literary expressions of the college community. 3.Participants gain fluency, stage presence, and confidence in structured public speaking using their native language. 4.The audience and participants gain broader insights into contemporary language conservation and policy debates.