



ACTION PLAN 2026-27

Name of Club/ Cell/ Forums	Entrepreneurship CLUB (ED Club)
Faculty In Charge	SHAFEEQUE AJMAL
Department (If applicable)	

No.	Date/Period	Activity/Programme	Objectives	Target Group	Expected Outcome
1	27/7/26	Selection Camp Business Idea Presentation	To present a new business idea clearly.	Final year Students	- Participants will be able to develop and present innovative business ideas. - Participants will improve their presentation and communication skills
2	20/08/2026	Onam Sadhya	- Promote Team Spirit - To celebrate the festival of Onam by preserving Kerala's cultural heritage. - To promote unity, friendship, and togetherness among participants.	All Students	- Participants gained a better understanding of Onam traditions and culture. - A sense of unity, cooperation, and community spirit was strengthened.
3	Nov 20/2026	One Day Residential Camp	- To develop entrepreneurial skills and leadership qualities among students. - To inspire participants to think creatively and identify business opportunities. - To enhance communication, teamwork, and problem-solving abilities.	ED CLUB MEMBERS	- Participants developed a better understanding of entrepreneurship and business concepts. - Students improved their leadership, communication, and teamwork skills
4	16/12/2026	Industrial Visit	- To provide practical exposure to industrial operations. - To bridge the gap between classroom learning and real-world practices. - To understand the organizational structure and	ED CLUB MEMBERS	- Students gain practical knowledge of industrial functioning. - They understand the application of theoretical concepts in real situations. - They improve their observation and analytical skills.

			management process		
5		Selecting Best Student Entrepreneur	• To recognize and appreciate outstanding student entrepreneurs. • To encourage innovation, creativity, and entrepreneurial thinking. • To motivate students to develop and implement business ideas.	Selected From the students on the basis of criteria	• Increased interest in entrepreneurship among students. • Enhanced confidence and leadership skills of the award recipient. • Greater participation in entrepreneurship development activities.