



ACTION PLAN 2026-27

Name of Club/ Cell/ Forums	ARABIC CLUB “SUNBUL”
Faculty In Charge	ABDUL MAJEED M
Department (If applicable)	ARABIC

No.	Date/Period	Activity/Programme	Objectives	Target Group	Expected Outcome
1	10-08-2026	Inauguration and orientation keynote talk “Relevance of Arabic in the Modern World	1. To introduce the activities and vision of the Arabic Club. 2. To create awareness about the significance of Arabic in education, employment and global communication	Arabic students and club members	1. Increased awareness of the importance of Arabic in the modern world 2. Enhanced student motivation to participate in club activities
2	08/2026	Spoken Arabic work shop(Basic Arabic greetings, Travel and shopping conversations)	1. To develop basic Arabic communication skills, 2. To build students confidence in using Arabic in everyday situation	Arabic students and club members	1. Improved spoken Arabic proficiency 2. Increased confidence in practical language use
3	September 2026	Arabic Quiz competition (Language, culture , literature and history)	1. To assess and enhance students knowledge of Arabic language and culture 2. To encourage healthy academic competition	Arabic students and club members	1. Better understanding of Arabic heritage and literature 2. Enhanced students engagement and participation
4	October 2026	Arabic short film/Documentary screening and discussion	1. To expose students to Arabic culture and contemporary issues through visual media 2. To promote critical thinking and discussion skills	Arabic students and club members	1. Improved cultural awareness and language appreciation 2. Enhanced analytical and communication skills
5	18-12-2016	International Arabic Day Celebration-keynote speech “Arabic-language of culture, faith and knowledge”	1. To commemorate international Arabic Language Day 2. To highlight the historical, cultural and academic	Arabic students and club members	1. Greater appreciation for the Arabic language and its global relevance 2. Increased enthusiasm for learning Arabic

			contributions of the Arabic language		
6	January 2027	Competitions on Arabic poetry Recitation and Calligraphy	1. To nurture students artistic and literary talents in Arabic 2. To promote the aesthetic and cultural dimensiions of Arabic language	Arabic students and club members	1. Improved literary and artistic skills 2. Preservation and promotion of Arabic cultural traditions among students