

# Najath College of Science and Technology, Karuvarakundu

## Programme Report

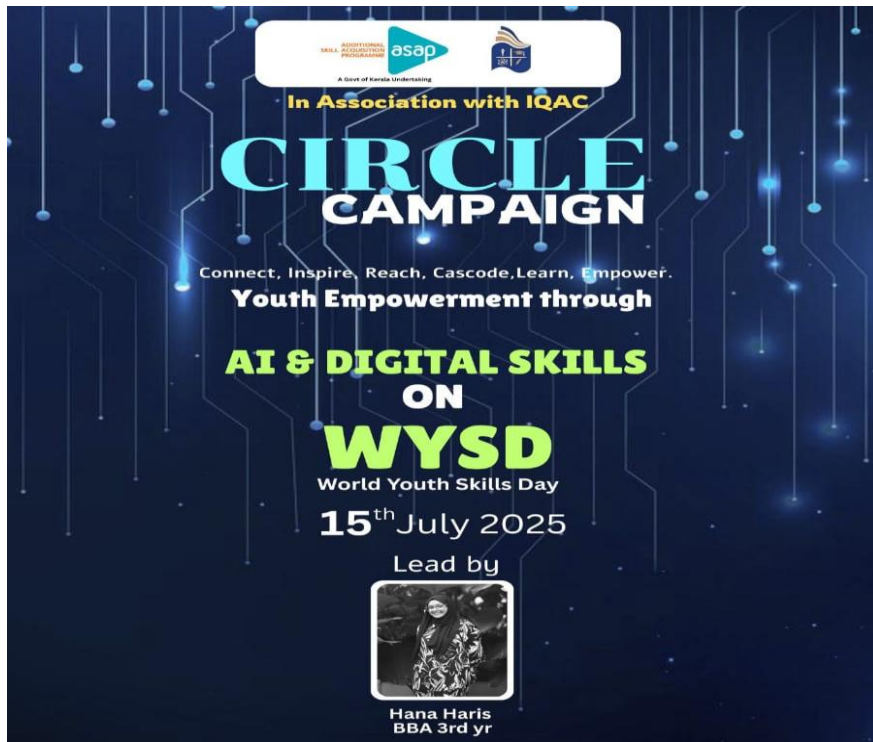
*(The format is prepared and circulated by IQAC)*

1. Name of the programme	CIRCLE CAMPAIGN Connect, Inspire, Reach, Cascode, Learn, Empower. Youth Empowerment through AI & DIGITAL SKILLS ON WYSD World Youth Skills Day
2. Aim, Objectives, and Scope of the Programme	<p><i>Aims</i></p> <ul style="list-style-type: none"><li>• . To empower youth by enhancing their knowledge and skills in Artificial Intelligence (AI) and digital technologies.</li><li>• To promote innovation, creativity, and problem-solving abilities among students through digital skill development.</li><li>• To celebrate World Youth Skills Day by fostering awareness about the importance of acquiring future-ready skills.</li></ul> <p><i>Objectives</i></p> <ul style="list-style-type: none"><li>• To introduce students to the fundamentals and applications of AI and digital skills.</li><li>• To provide hands-on exposure to emerging digital tools and technologies.</li><li>• To encourage critical thinking, collaboration, and knowledge sharing among participants.</li></ul>
3. Name of the coordinator/organising secretary	Ameena VM
4. Date of programme	15/07/25
6. Total number of attendees/participants	50
7. Organising body	ASAP
8. Organising committee members	ASAP Members
9. Students' involvement in organising the programme	Coordinating the programme, anchoring, and vote of thanks.
10. Detailed report of the programme	Copy Attached
11. Feedback of the programme	
12. Feedback analysis	

<p><i>13. Outcome, Evaluation, and results of the programme</i></p>	<p><i>Outcome:</i></p> <ul style="list-style-type: none"> <li>• Participants gain a clear understanding of the importance of AI and digital skills in the modern world.</li> <li>• Students acquire introductory knowledge and practical exposure to AI concepts and digital tools</li> <li>• Learners develop confidence to explore innovative ideas and apply digital skills in academics and real-life contexts.</li> <li>• Participants become better prepared for higher studies, entrepreneurship, and employability in a digitally driven economy</li> </ul>
<p><i>14. Signature of the organising secretary</i></p>	

### **CIRCLE Campaign: Empowering Youth through AI and Digital Skills**

The CIRCLE Campaign on *Youth Empowerment through AI & Digital Skills* was organised by the IQAC of Najath College of Science and Technology, Karuvarakundu, in association with ASAP Kerala, on 15th July 2025 as part of the *World Youth Skills Day* celebrations. The programme was inaugurated by Dr. Abdul Jaleel Odengadan, who emphasised the importance of Artificial Intelligence and digital literacy in preparing youth for the future. The technical session was handled by Ms. Hana Haris, a BBA student, who introduced the participants to the practical applications and relevance of AI and digital tools in academics, careers, and everyday life. The campaign followed the CIRCLE model – *Connect, Inspire, Reach, Cascade, Learn, Empower* – and provided an interactive platform that encouraged students to embrace skill-based learning. The programme successfully enhanced awareness of AI, fostered teamwork and peer learning, and inspired students to equip themselves for a technology-driven future, marking a meaningful observance of *World Youth Skills Day 2025*.



**NAJATH COLLEGE**  
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